

Looking for an affordable way to reach today's home educators? Advertise on the Home School, Inc. Online Network!

The **HSI Network** provides powerful tools and services for home educators and their families and includes the following online destinations:



HomeSchoolReviews.com features the largest online library of curriculum reviews available today. With incredible placement in the search engines, particularly Google, HomeSchoolReviews.com averages 61,000 unique visitors and 1.27 million page views per month.



Home-School-Inc.com has more than 53,000 registered families who use the site regularly for its free web-based planning software, PER (Plan/Educate/Record). Of those 50,000+ families, approximately 40,000 also receive *Break Time*, our opt-in e-newsletter published and delivered via email every Tuesday.



HomeSchoolLegal.com offers free compliance information on homeschooling approaches for every state. Detailed summaries outline requirements related to reporting, record-keeping, testing, restrictions and more. Comprehensive workbooks offer detailed explanations, explicit instructions, checklists, worksheets, plus all the forms needed to homeschool with confidence.

Ad Placement

Rather than clutter our sites with a dizzying number of ads, we rotate ads randomly in one of only four ad slots per page which allow for maximum exposure and brand recognition. Plus, you decide on which of our sites you want your ads to appear.

Pricing

Pricing is based on a CPM or "cost per thousand" model. In this method, you pay only for the number of impressions/ad views that work within your budget. Our minimum purchase is \$100 per month for three months (\$300). Consider this: For less than the average cost of a single booth at many local homeschooling conventions, we can deliver your message to a well-targeted, national audience. Please see our Ad Rates for current pricing or call for a custom plan that works within your budget.

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