



Home School, Inc. Online Network ADVERTISING TERMS AND CONDITIONS

General Information

The Home School, Inc. Online Network includes **HomeSchoolReviews.com**, **Home-School-Inc.com** and **HomeSchoolLegal.com**. Advertisers are solely responsible for any information they include within their advertising. Home School, Inc. (HSI) reserves the right to remove any language deemed to be offensive, misleading, inaccurate, or that in any way is inappropriate or incompatible with the company's mission. HSI reserves the right to make final determination of appropriate advertising.

No Approval or Endorsement

The appearance of advertising on any of the Home School, Inc. websites does not imply endorsement of the advertised company or product. The Advertiser will not make any representation that HSI approves, endorses, or sponsors any of the Advertiser's products or services.

Limited Warranty

The Advertiser agrees to be responsible for reviewing their ad(s) on a regular basis. In the event that any error or omission is caused by HSI, then HSI will correct the advertising within the usual timeframe for updating the website, after receiving written notice (email is acceptable) from the Advertiser of the error or omission. In addition to HSI correcting the error or omission, if the error or omission was the fault of HSI, the Advertiser is limited to selecting one of two additional limited remedies:

- (1) Mutually agree in writing with HSI on a specific reduction of the charges to be paid for the period in which the error or omission occurred, or
- (2) Mutually agree in writing with HSI to extend the period which the advertisement appears on the HSI website.

The above limited remedies shall apply to all claims, causes of action, damages, fines, penalties, or liabilities that the participant may have against HSI.

HomeSchool MarketPlace

As an added-value service, all Graphical Advertisers receive a free listing and page in our vendor directory/showcase known as "MarketPlace." This vendor directory/showcase lives on www.Home-School-Inc.com. All Advertisers appear in the "MarketPlace" directory in alphabetical order. A small ad button links to a full page for which copy is at the sole discretion of the Advertiser.

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Contracts and Payments

A signed contract and payment in full is required before an ad is activated. Advertising may be purchased in minimum 3-month increments or maximum 6-month increments. Advertisers must allow five (5) business days from time of receipt of contract and payment for any ad buy to be activated.

Ad Creation

Advertiser is responsible for the creation and delivery of all ads to appear on the HSI network of websites, and agrees to adhere to all graphic/design specifications as outlined below:

Image size: 160 pixels wide x 160 pixels tall

Acceptable formats: JPEG or GIF

Ad button for MarketPlace: 60 pixels wide x 60 pixels tall (JPEG or GIF)

Start Dates and End Dates

All ads start on the first day of the month of the Start Month and end on the last day of the month of the End Month.

Cancellation Policy

Orders for advertising shall be noncancelable after 30 days prior to the first date on which it is scheduled to appear on the HSI network of websites and through the advertising period agreed to pursuant to the insertion order and/or advertising contract.

Graphical Ads Limitations

The number of Graphical Ads on any one page is limited and subject to availability.

Usage Statistics

Home School, Inc. makes no guarantee of any level of traffic at any given time. No minimum impression level is guaranteed.

These Terms and Conditions are subject to change at the discretion of Home School, Inc. Furthermore, Home School, Inc. reserves the right to alter its network of websites including, but not limited to, appearance, navigation and architecture at any time at its sole discretion.

Advertising revenue is used to support Home School, Inc. For more information, contact:

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